

Simply Jobs



Thursday 30th January 2014

MEDIA PACK

aviation • travel • hospitality • sales • marketing

In partnership with...



simply marketing jobs



simply sales jobs



Simply Jobs



Thursday 30th January 2014

The Premiere Recruitment Event for the Aviation, Travel, Hospitality, Sales and Marketing Industries in the South East

About Simply Jobs Expo...

The Simply Jobs Expo is brought to you by The Simply Group, the UK's Leading Job Board operator covering job boards across **14 niche industry sectors** including Aviation, Sales, Marketing, Travel and Hospitality. Whether you are a job seeker searching for your dream job or a recruiter looking for that perfect candidate, Simply Jobs Boards can cater for your needs.



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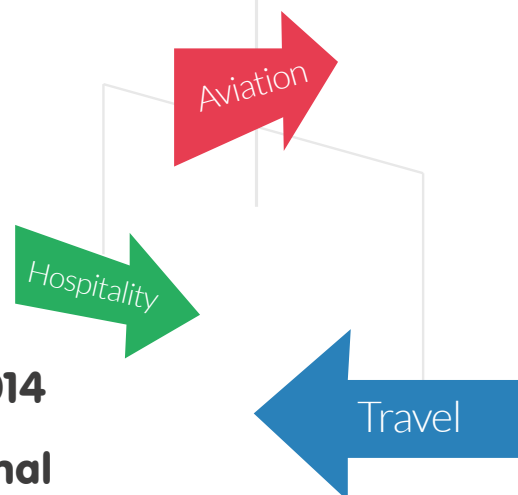
We have:

- over **450,000 registered job seekers** across all 11 sites
- around **320,000 active CV's** in our database for you to search
- over **500,000 unique monthly job seekers** to advertise your job vacancy to
- great **advertising features** such as CV match, CV search, CV's by email, targeted emails and sector sponsorships



When: Thursday 30th January 2014

Where: Sofitel Hotel, North Terminal
Gatwick Airport RH6 OPH



Why you should exhibit...

The Simply Jobs Expo's objective is to create an exciting and informal event where **Recruitment Agencies, Direct Employers** and **Training Providers** have the opportunity to meet face to face quality job seekers.

- We provide **Recruitment Agencies and Direct Employers** with a direct employment strategy to fast-track the meeting of a large number of job seekers and employers who can then discuss their **recruitment opportunities**, all under one roof in one day.
- Enabling companies, (in a **cost effective** way), to confirm or raise their company brand to active current and future jobseekers.
- To **learn more** about your clients and job seeker's needs, face to face and keep up to date with your **existing contacts** and **establish new relationships**.
- Take part in **Seminars** and **Q&A sessions** to showcase your industry.
- **Free Interview and Meetings rooms** during the Show to meet with clients or candidates.
- Attend a **complimentary Evening Networking event**
- **Super value Exhibitor Rates**

See the future
workforce of your company.
In person.

Why will job seekers attend?

The Simply Jobs Expo's objective is to create an exciting and informal event where **Recruitment Agencies, Direct Employers** and **Training Providers** have the opportunity to meet face to face quality job seekers.

- **Direct access** to recruitment agencies and direct employers, who are looking to recruit quality candidates NOW!
- **Speaking opportunities** - An opportunity to speak direct with representatives from the employer.
- **Future job opportunities** - Students can find out more about future job opportunities.
- **Free Seminar** - Gain industry insights, charting their paths up the career ladder.
- **Job Interview Tips** - Interview tips from an experienced HR Manager.
- **Evaluate prospective employers** - An opportunity to compare employers directly - far better than simply browsing their websites.
- **Entry Requirements** - Find out when companies are recruiting and crucially, find out more about the entry requirements including calibre of candidates they are looking for as well as background i.e degree discipline, experience and more.
- **Careers Guidance** - If you're not sure where you want to work, the ATB careers fair can introduce you to a range of possibilities and enables you to consider careers or opportunities withing companies you may not previously have considered.
- **Polish up your interviewing skills** - If you follow the rules above and also attend seminars at the expo, then our careers expo also provides you with an opportunity to polish up your interviewing skills including giving you more confidence to apply to companies which you may have previously thought were out of your reach.

Advertising and Branding Opportunities

Emails:

- Prominent sections within our emails for your company logo, tagline and call to action.
- Your own personalised email to our databases, fully branded as your company promoting your stand to the job seekers.
- If you decide to hold your own seminar or talk, an email can be sent to keep job seekers informed.



General Sponsorship:

- Sponsor an industry sector, for example Aviation. Your branding will be incorporated into the theme of the day, with prominent advertising options available around the venue. Please contact us for more options.

Seminars:

- Promote your brand or industry through a series of seminars.
- This is the perfect opportunity to showcase your company, and directly interact with jobseekers.



For more information...

call: 01772 639048

email: sales@simplyjobexpo.com

Simply Jobs



EXPO



01772 639048



sales@simplyjobexpo.com

EXHIBITORS' RATES

BRONZE

- Standard Exhibitor Space 4x2
- Includes table, chairs, pens,pads, water and sweets
- Welcome Refreshments
- Website Listing and Link
- 3x2 Display advert in Programme
- One Job Post with the Simply Group
- Complimentary Invitation to the Simply Networking Event

SILVER

- Standard Exhibitor Space 4x2
- Includes table, chairs, pens,pads, water and sweets
- Welcome Refreshments
- Website Listing and Link
- Quarter Page Display advert in Programme
- One Job Post with the Simply Group
- Email 'Spot' for one insertion
- Complimentary Invitation to the Simply Networking Event

GOLD

- Standard Exhibitor Space 4x2
- Includes table, chairs, pens,pads, water and sweets
- Welcome Refreshments
- Half Page Display advert in Programme
- One Job Post with the Simply Group
- Email 'Profile' for one insertion
- Carrier bag Insert opportunity
- Complimentary Invitation to the Simply Networking Event

PLATINUM

- Standard Exhibitor Space 4x2
- Includes table, chairs, pens,pads, water and sweets
- Welcome Refreshments
- Full Page Display advert in Programme
- Three Job Post with the Simply Group
- Logo link on all emails as sponsor
- Priority listing in Exhibitor list on website
- Featured webpage within our site
- Carrier bag insert opportunity
- Complimentary Invitation to the Simply Networking Event

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★★★★★ SIMPLY HOTEL JOBS

Simply Jobs



WE LOOK FORWARD TO
SEEING YOU THERE...



Sofitel Hotel 
North Terminal
Gatwick Hotel
RH6 OPH
United Kingdom

t: 01772 639048

e: sales@simplyjobexpo.com

For full event details & to book your place visit:

www.simplyjobexpo.com